



SPONSOR MORE GOOD

as a 2025 ROI of Why Conference Sponsor

Be Part of the Movement Transforming Business into a Force for Good.

The Do More Good® Movement is leading a global transformation in how businesses operate, inspiring purpose-driven innovation, and amplifying organizations that use their power to uplift humanity. By sponsoring the 2025 ROI of Why Conference, you'll play a vital role in equipping leaders to create a better future for their companies, their employees, and the world.

Since 2019, the ROI of Why Conference has been the premier event for purpose-driven businesses. It's where changemakers and thought leaders from across the globe converge to share bold ideas, proven strategies, and actionable steps to embed purpose into every facet of their operations.

Your sponsorship helps us:

- + Educate thousands of attendees from across all 50 states and over 80 countries.
- + Deliver insights from global leaders like the architects of Conscious Capitalism, B Lab, Benefit Corporation Legislation, and 1% for the Planet.
- + Inspire businesses to prioritize people, planet, and profit—driving meaningful change on a massive scale.

The ROI of Why is not just an event; it's a catalyst for growth, innovation, and impact. Together, we can empower businesses to be the change the world needs.

Join Us in Making an Impact. Become a sponsor of the 2025 ROI of Why Conference and help accelerate the movement to educate, empower, and amplify businesses doing more good

DoMoreGood.com

PAST SPONSORS



BY THE NUMBERS

- +1,000 REGISTRANTS
- +80 COUNTRIES
- +ALL 50 STATES
- +50 MAIN-STAGE SPEAKERS

CONFERENCE SPONSORS

BENEFITS	Presenting Sponsor*	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Become a Partner
Investment	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Listed as a Founding Partner of the Movement	✓	✓	✓	✓	✓	✓
Tier Logo placement in select marketing	Top Tier	2nd	3rd	4th	Listed	
Tier Logo placement on event materials	Top Tier	2nd	3rd	4th	Listed	
Tier Logo placement in Conference Handbook	Top Tier	2nd	3rd	4th	Listed	
Sponsored table	✓	✓	✓			
Banner recognition during breaks	✓	✓	✓			
Logo featured on key promo messages	✓	✓				
Branded breakout rooms	✓	✓				
Year round sponsor recognition	✓					
3 minute live speaker spot or 30 second branded video	✓					
Tickets donated to students	10	5				
Tickets	10	5	5	3	3	3

*Only 3 Presenting Sponsorships