



# SPONSOR MORE GOOD

## as a 2025 ROI of Why Conference Sponsor

### Join a movement to educate empower, and amplify businesses doing more good.

Through an ever-expanding evolution of initiatives and a growing collection of resources, the Do More Good® Movement is forging a new path for businesses to pursue a purpose-centric future. We'd love your help taking the movement even further by supporting the 2025 ROI of Why Conference.

Past ROI of Why Conferences have been packed to the brim with content, concepts and courses of action to help changemakers lift their businesses to new heights. Thousands of attendees from all 50 states and more than 80 countries have gathered for our in-person and virtual events to learn from thought leaders including the people behind Conscious Capitalism, B Labs, the creators of Benefit Corporation Legislation, and 1 Percent for the Planet.

**Spread more good. Become a sponsor of the Do More Good® Movement's signature event—the 2025 ROI of Why Conference.**

[DoMoreGood.com](https://DoMoreGood.com)

#### PAST SPONSORS



#### BY THE NUMBERS

**+1,000** REGISTRANTS

**+80** COUNTRIES

**+ALL 50** STATES

**+50** MAIN-STAGE SPEAKERS

# CONFERENCE SPONSORS

BENEFITS	Presenting Sponsor*	Catalyzer	Motivator	Good Doer
Investment	\$10k	\$5k	\$1k	\$500
Tier Logo Placement on Select Marketing	Presenting	2nd	3rd	Listed
Tier Logo Placement on Event Materials	Presenting	2nd	3rd	Listed
Tier Logo Placement on Conference Agenda	Presenting	2nd	3rd	Listed
Sponsored Table	✓	✓	✓	
Logo placement on Select Pre & Post Event Messaging	✓	✓		
Banner Recognition During Breaks	✓	✓		
Branded Breakout Rooms	✓	✓		
Tickets	10	5	1	Discount

*\*Only 3 Presenting Sponsorships*