



SPONSOR MORE GOOD

as a 2022 ROI of Why Conference Sponsor

Join a movement to educate empower, and amplify businesses doing more good.

Through an ever-expanding evolution of initiatives and a growing collection of resources, the Do More Good® Movement is forging a new path for businesses to pursue a purpose-centric future. We'd love your help taking the movement even further by supporting the 2022 ROI of Why Conference.

The 2021 ROI of Why Conference was packed to the brim with content, concepts and courses of action to help changemakers lift their businesses to new heights doing more good. More than 750 registrants from all 50 states and more than 70 countries gathered for the virtual event to learn from international thought leaders and the minds behind Conscious Capitalism, B Labs, the creators of Benefit Corporation Legislation, and 1 Percent for the Planet.

**Spread more good. Become a sponsor
of the Do More Good® Movement's signature
event—the 2022 ROI of Why Conference.**

DoMoreGood.com

2021 SPONSORS



2021 BY THE NUMBERS

750+ REGISTRANTS
50 STATES
70+ COUNTRIES
25 SPEAKERS

VIRTUAL CONFERENCE SPONSORS

BENEFITS	Presenting Sponsor*	Catalyzer	Motivator	Good Doer
Investment	\$10k	\$5k	\$1k	\$500
Tier Logo Placement on Select Marketing	Presenting	2nd	3rd	Listed
Tier Logo Placement on Event Materials	Presenting	2nd	3rd	Listed
Tier Logo Placement on Conference Agenda	Presenting	2nd	3rd	Listed
Sponsor Provided Message/Commercial	Up to 60 seconds	Up to 30 seconds	Up to 15 seconds	
Sponsored Table	✓	✓	✓	
Logo placement on Select Pre & Post Event Messaging	✓	✓		
Banner Recognition During Breaks	✓	✓		
Branded Breakout Rooms	✓	✓		

**Only 3 Presenting Sponsorships*