



SPONSOR MORE GOOD

as a 2021 ROI of Why Virtual Conference Sponsor

Join a movement to educate empower, and amplify businesses doing more good.

Through a growing collection of resources, our Do More Good® Partner certification and our annual conference, we're forging a new path for businesses to pursue a purpose-centric future.

We'd love your help taking the movement even further.

From the creators of the 2019 Do More Good® Conference, we are proud to present the ROI of Why Conference—powered by Do More Good®. Driven by the same purpose and goals, the ROI of Why Conference is the next exciting evolution of Do More Good®'s flagship conference.

The inaugural Do More Good® Conference in May 2019 was packed to the brim with content, concepts and courses of action to help changemakers lift their businesses to new heights doing more good. Hundreds of attendees and nearly two dozen speakers gathered in Lincoln, Nebraska, for the first conference to bring the minds behind Conscious Capitalism, B Labs, the creators of Benefit Corporation Legislation, and 1 Percent for the Planet together on the same stage.

Assembling all of the brainpower of thought leaders behind the Do More Good® Movement in one place led to an unforgettable event—and a bright future for a new wave of businesses equipped and committed to Do More Good® for their customers, communities, and causes.

**Spread more good—become a sponsor
of the 2021 ROI of Why Virtual Conference.**

DoMoreGood.com

2019 FEATURED SPONSORS

Assurity®



2019 BY THE NUMBERS

- + 303 REGISTRANTS
- + 175 ORGANIZATIONS
- + 16 STATES
- + 22 MAIN-STAGE SPEAKERS
- + 10 BREAKOUT SPEAKERS

VIRTUAL CONFERENCE SPONSORS

BENEFITS	Presenting Sponsor*	Catalyzer	Motivator	Good Doer
Investment	\$10k	\$5k	\$1k	\$500
Tier Logo Placement on Select Virtual Marketing	Presenting	2nd	3rd	Listed
Tier Logo Placement on Event Materials	Presenting	2nd	3rd	Listed
Tier Logo Placement on Virtual Conference Agenda	Presenting	2nd	3rd	Listed
Sponsor Provided Message/Commercial	Up to 60 seconds	Up to 30 seconds	Up to 15 seconds	
Sponsored Virtual Table	✓	✓	✓	
Logo placement on Select Pre & Post Event Messaging	✓	✓		
Banner Recognition During Breaks	✓	✓		
Branded Breakout Rooms	✓	✓		
Live Stream Banner Between Virtual Presentations	✓			

**Only 3 Presenting Sponsorships*